

1998

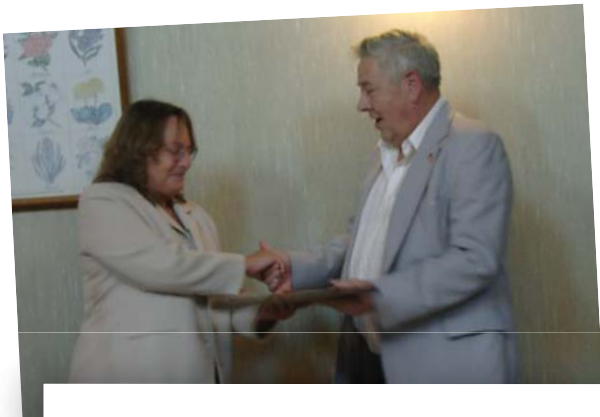
10-Years of Service

2008

Columbia County Community
Healthcare Consortium, Inc.

2007-2008 ANNUAL REPORT







Mission

The mission of the Columbia County Community Healthcare Consortium is to increase access to quality health care through collaboration, education, information and service delivery.

Values

Access to quality health care is a fundamental right of every individual.

Improving the health of our community occurs through the partnership of health, social service, wellness organizations and all levels of government

Individuals are primarily responsible for their own health care decisions and require information and education to fulfill their role effectively.

Collaboration and provision of preventive and wellness services has long term efficiencies.

Vision

Health care consumers will be well informed.

Low income/uninsured/underinsured individuals will have equal access to primary care, dental and vision services.

Transportation to health services will be accessible to all residents.

Health outcomes will make significant progress towards the Healthy People 2015 goals.

Health care consumers will have better access to having prescriptions filled and utilized appropriately.

MISSION & VISION





BOARD of DIRECTORS

PRESIDENT

Jeffrey Rovitz, Executive Director *Mental Health Association*

VICE PRESIDENT

Anne Zittell, Consumer

TREASURER

Kenneth Stall, Chief Executive Officer *NYSARC Columbia County*

SECRETARY

Linda Earley, 4H Youth Issues Leader *Cornell Cooperative Extension*

Elizabeth Young, Supervisor *Columbia County Board of Supervisors*

Nancy Winch, Director *Columbia County Department of Health*

Michael O'Leary, Director *Columbia County Department of Human Services*

Paul Mossman, Commissioner *Columbia County Department of Social Services*

PJ Keeler, Coordinator *Columbia County Emergency Medical Services*

Kary Jablonka, Administrator *Columbia County Office for the Aging*

Jessica Nabozny, Director *Columbia County Youth Bureau*

Thomas Wright, Research Director *Columbia-Greene Community College*

Leitha Pierro, Vice President *Columbia Memorial Hospital*

Tina Sharpe, Executive Director *Columbia Opportunities, Inc.*

Jason Wertheim, Executive Director *The Community Hospice*

Joann Siry, Executive Director *The Eddy Visiting Nurse Association*

Dr. Karyn Dornemann, DC *Hudson Chiropractic*

Rev James Slater, Pastor *Ichabod Crane Clergy Association*

Lisa Evans, Co-President *Interim Health Care*

Norma Shook, Medical Assistance Specialist *New York State Office of Managed Care*

Todd Zbytniewski, Administrator *Pine Haven Nursing & Rehabilitation Center*

Laura Murray, President *Present Help*

Jennifer Clark, SANE Coordinator *The REACH Center*

Beth Schuster, Executive Director *Twin County Recovery Services*

Gretchen Brown, Education Coordinator *Upper Hudson Planned Parenthood*

Arthur Kowec, Consumer

Dr. Stephen Krizar, MD *Valatie Family Care Center*

Dr. Bernard Mehl, DPS *Pharmacy Representative*

Dr. William Murphy, MD *Chatham Family Care Center*

James Beal, Consumer





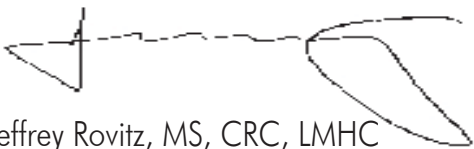
PRESIDENT'S PERSPECTIVE

This year the Healthcare Consortium celebrates its 10th year anniversary. Many of us can remember the birth of the agency as we came together as a group of committed volunteers to plan and write the rural health grant. Thank you to Kit Ali and others. Later there was focus on by-laws, hiring for the executive director position, and determining priorities with the grant, our sole source of funding. Others of us have joined along the way, adding expertise and enthusiasm as the Consortium has developed and matured over the years. So much has changed, both in terms of county needs and program offerings.

The Consortium began 10 years ago with a grant of a little over \$140,000. Today the annual budget is well over \$1 million. We started with a staff of less than half a dozen. We now have a staff of close to 35. We began with just a few activities. We now have over a dozen distinct and varied services too numerous to list here. They can be viewed on the agency web site, which now acts as an up-to-date educational tool frequently accessed by community members. The Consortium expanded geographically and now provides some services to the residents of Greene County.

What has not changed, however, is the deep commitment of the entire board and staff to increase quality health care to community residents. I am honored to be able to work next to such dedicated and sincere individuals who give selflessly of themselves for the betterment of the community. We are fortunate to have an Executive Director in Diane Franzman who has been instrumental in the expansion and success of the agency's activities. It is heart-warming to know that so many people have benefited due to our activities. Lives have truly been enriched. We do meaningful work and should all feel proud of our collective accomplishments.

There will be many challenges ahead in this troubled economy. I have confidence that as we focus on our mission, remain steadfast, and continue to work together and with others in a collaborative fashion, that we will rise to the occasion.



Jeffrey Rovitz, MS, CRC, LMHC
President





STAFF

Betty Foss
Executive Assistant
May 1998

Robert Usis
Sr Communications Director
September 1998

Diane Franzman
Executive Director
October 1999

Gina Armstrong
*Deputy Director/
Cancer Services Director*
January 2000

David Kibler
Driver
December 2000

Sherry Salvatore
*Transportation
Assistant*
March 2001

Darcy Connor
*Program
Coordinator*
May 2001

Roger Marvin
Driver
November 2001

George Atkinson
Driver
July 2002

Karen dePeyster
Program Director
July 2002

Kathy Houston
Sr Database Manager
February 2003

Kristin Provost
Enrollment Counselor
March 2003

Jacqueline Goddeau
Sr Program Coordinator
September 2004

Lawrence Hermance
Driver
September 2004

Roger Dooley
Driver
May 2005

Lisa Thomas
*Senior Program
Director*
June 2005

Stephanie Nedwick
Media Specialist
October 2005

Nancy Weaver
Account Clerk
October 2005

Bob La Casse
Driver
September 1999/
March 2006

Margo Potrzeba
Data Manager
October 2006

Paul Knott
*Transportation
Coordinator*
January 2007

James Van Deusen
Driver
February 2002/
April 2007

Inez Dickens
Project Coordinator
August 2007

Rachel Dobert
Enrollment Counselor
September 2007

Kristin Ring-Insogna
Project Manager
October 2007

Ruth Gutman
Community Advocate
November 2007

William Hunt
Driver
January 2008

Peter Tenerowicz
Driver
February 2008

Lisa Heintz
*Communications
Coordinator*
April 2008

Jeanette Neven
Fiscal Specialist
May 2008

Robert Delaney
Driver
June 2008

Anthony Kellar
Driver
June 2008

Donald Yakman
Driver
December 2008

BOARD of DIRECTORS





DIRECTOR'S VIEW

When we tried to decide what our theme would be for this year's annual report we wanted to capture a visual of our growth over the last decade. It did not take long before someone suggested the image of a tree and how a tree expands its roots and branches eventually bearing fruit or new seedlings.

As our 10th Anniversary Year comes to a close, it is easy to see our network as a growing tree, expanding our roots and spreading our branches. It is the strong roots in the community that allow us to grow, nourished by our funding sources, trimmed by our economic climate, yet continuing to provide fruit in the form of education and services, and new seedlings in the form of partnerships and coalitions.

While my tenure began after the seed was planted, I feel fortunate to have been here to see our organization grow into the resource we are today.

I believe the secret to our growth and health rests with a committed Board of Directors who are strongly rooted in the community and our elected officials, who when called upon, lend their support to our efforts.

Our Board members bring to our network a commitment to put aside their own agendas and work collaboratively. They focus on how to overcome the barriers that prevent our residents from accessing quality health care.

Our excellent staff, like the branches on a tree, continually strives to reach higher. They are willing to bend when needed, but remain strong in their desire to provide quality service.

As we move into our next decade we remain connected as one network dedicated to our mission.

Diane C. Franzman

Diane C. Franzman

Executive Director





*From seedling to tree...
with roots firmly planted in our community*

The Columbia County Community Healthcare Consortium was incorporated in January 1998. The organization received an inaugural award of \$140,000 from the New York State Department of Health, Office of Rural Health to develop and operate a rural health network in Columbia County, New York. The organization began with 2 co-directors and 2 part-time employees in an office in the basement of a county building at 610 State Street in Hudson.



Within a very short few years The Healthcare Consortium experienced growth spurts and added space on the second floor of 610 State Street to house seven staffers while three staffers and four part-time drivers remained headquartered in the basement suite.

Within another year the office moved to 389 Fairview Avenue and the employee roster grew to 16, and then 21 less than a year later. Funding streams increased as well as the number of programs coordinated by The Healthcare Consortium.

With the support of Columbia County government, The Healthcare Consortium has provided services to thousands of residents and expanded some services to include our neighbors in Greene County. In 2005 we moved into the newly-constructed Columbia County Human Services Building at 325 Columbia Street in the heart of Hudson.

Today our numbers continue to climb. Revenues approach \$1.35 million and our staff has grown to 35 full and part-time employees. The Healthcare Consortium is a member in good standing of the New York State Association for Rural Health and the National Rural Health Association.

The vision is still as clear at the close of 2008 as it was when it was formulated early in the life of the fledgling Healthcare Consortium. The response to earlier challenges has given us the confidence to meet the new ones that are sure to come our way.



HISTORY





We have been coordinating many of our programs for a number of years. Some have changed names, or direction, expanded project parameters, or even targeted new, additional or different populations, but all have essentially the same components: an unflagging belief in the Healthcare Consortium mission and purpose; a genuine desire to help the populations being served; and the caring to ensure that everything that can be done will be done, with compassion, dignity and understanding.

Cancer Services

The Healthy People Partnership, funded by the NYS Cancer Services Program, expanded its service area this year to include Greene County. The Partnership integrates the breast and cervical cancer screening program for women with the colorectal screening program for men and women, and ovarian cancer awareness for women and health professionals. The program is broken into several components:



Screening Five hundred fifty-seven men and women in Columbia and Greene counties received screenings for breast, cervical and colorectal cancer. Of those, 130 individuals needed follow-up with their health care professionals due to abnormal results or a cancer diagnosis. This year the program also provided 58 HPV vaccinations to women for the prevention of cervical cancer.



Education and Outreach Professional and community education events were given throughout the year to 49 health professionals and 359 women who received valuable information about early detection. The staff also conducted outreach activities in the twin counties to raise awareness about screening services for the uninsured and the underinsured.

Support The “Moving Forward” series offered monthly sessions for cancer patients and survivors. Fifty individuals and families received support services ranging from information and referrals to extensive individualized support from peer mentors. Six to 12 teens participated in a weekly support group for teens with a family member diagnosed with cancer. Over 300 cancer resource guides were distributed to residents.

Two annual fundraisers for the Community Cancer Fund garnered donations to help 27 local families affected by cancer with financial assistance for medical bills and other living expenses.

PROGRAMS





Medical Transportation

There were significantly more clients and client trips in 2008 than in 2007. There were 30% more clients served this year, with an increase in trips from 7292 to 7996. This program, which began in March 1999, has travelled more than 1,000,000 miles, serving 2289 Columbia County residents, and taken more than 62,500 trips through 12/31/08. The program began with one driver/dispatcher and has grown to a transportation coordinator, 2 part-time transportation assistants, and 12 part-time drivers.



Covering the Uninsured

The Columbia-Greene Facilitated Enrollment Program continues to surpass the incredible numbers from the year before. In 2008, the program submitted 788 applications for health insurance, a 13% increase over 2007. There were 1386 enrollments, of which 1068 were for children, a 24% increase over last year. The program also saw a 32% increase in referrals: phone calls, walk-ins, and recertifications. Since 2003 Covering the Uninsured has had over 10,000 referrals. Enrollment activities in both counties continue to allow more people access to affordable health insurance through Child Health Plus, Family Health Plus and Medicaid Managed Care plans.



Children's Dental

The Children's Dental Program, a partnership between The Healthcare Consortium and Columbia Memorial Hospital, has been operating since 2001. In addition to the already successful 3rd grade screening program at the six central school districts in Columbia County, a team of dentists and dental interns from NYU College of Dentistry came to Hudson for a week. NYU educated 102 HEAD START parents and provided dental services to 187 children and 122 adults during their week-long visit. Meanwhile, our dental hygienist had 249 dental visits during the school year; 88 children had dental screenings, 81 children had cleanings, 95 had sealant applications, and 74 had fluoride treatments.





Rip Van Winkle Tobacco-Free Coalition

In 2008 progress was made toward the goal of eliminating tobacco advertising at stores within a mile of all schools in the two counties, with about 70% now having removed or reduced exterior ads. A regional project with other TCP partners reached a successful outcome when Price Chopper Supermarkets reduced the visibility of tobacco in all its stores by altering display cases to obscure the contents and removing brand advertising.



Advocacy efforts resulted in several local governments adopting smoke-free policies for town parks, playgrounds and beaches, including Oakdale in Hudson and parks or playgrounds in the towns of Greenport and Greenville and the Village of Catskill. Columbia-Greene Community College now prohibits smoking on campus except in parking lots.

Calls to the NYS Smokers' Quitline more than doubled in 2008, from 900 to 2000. Use of Medicaid stop smoking benefits tripled from the previous year, from 746 to 2090.

Kids in Motion

Our first year was a year of development. The Kids in Motion project has successfully laid the groundwork with schools and interested parent groups in the first year of a 5-year grant. A countywide billboard campaign featured winning posters from a joint Healthcare Consortium-Columbia County Youth Bureau contest. Childhood obesity became an agenda item at the Columbia-Greene School Superintendents Brunch, and 5 Columbia County school districts continue to partner with The Healthcare Consortium to develop and implement non-competitive physical activity after school programs. Nutrition Training for teachers, a Farm to School conference, farm field trip opportunities, and Screen-Time Awareness activities are in development for the second year of the project.



Strengthening partnerships is vital to this project. By working together we can encourage environmental and policy change that is critical in reversing the prevalence of childhood obesity and fostering healthy lifestyle habits.

PROGRAMS





Long Term Care Insurance

The Long-Term Care Insurance Education and Outreach Program (LTCIEOP) is made possible through our partnership with Columbia County Office for the Aging. In 2008 twenty six education and information presentations were given reaching 563 residents, while 14 persons received one-on-one education at a site of their choosing. Another 545 residents received long-term care education materials at 10 community events, a 63% increase over the number of residents served in 2007. Through various media exposure in radio, billboards and advertising, an estimated 320,000 people were reached with the Long-Term Care Insurance Education message.



Diabetes Education & Support

The Columbia Greene Diabetes Coalition holds monthly education and support meetings for people with diabetes in the twin counties. The meetings alternate between Hudson and Catskill. 254 people attended the monthly meetings in 2008. Free diabetes foot and eye screenings were offered for several of the meetings. Dr. Matthew Leinung, MD, FACE, from the Goodman Diabetes Center at Albany Medical Center presented "Preventing Chronic Kidney Disease in Diabetes" to local health care professionals. Dr. Norman Chapin, Medical Director at Columbia Memorial Hospital, and members of his staff joined the Diabetes Coalition to help develop new initiatives.



Prescription Access

This program actually operates on 2 levels. Funding is provided on one level by the Foundation for Community Health in Sharon CT to qualifying residents of Ancram and Copake townships to get their prescriptions filled locally at no cost. On the second level, The Healthcare Consortium provides a coordinator that helps eligible Columbia County residents access patient assistance programs at pharmaceutical companies. These programs allow residents to get their prescriptions at no- or low-cost directly from the manufacturers.





Speakers Bureau

The health education Speakers Bureau continues to get inquiries from individuals and groups in Columbia County. Five presentations were coordinated in 2008. Stress Management was a popular topic, and reducing pain from arthritis and other bone-related ailments was also presented to different groups, including grades 7 - 12 in the New Lebanon school district. A new non-profit group, the American Consumer Education Foundation, has joined the list of professionals available to address health-related issues to civic, fraternal, business and school groups in Columbia County.



e-newsletter

The latest addition to our planned exposure to the community is the e-newsletter, which is distributed monthly via e-mail. *The Consortium Chronicle* debuted in 2007 and has enjoyed a rapidly expanding audience throughout 2008. Each newsletter features a Healthy Recipe of the Month, program updates, and news relevant to residents of the twin counties. The e-newsletter was broadcast to 2551 e-mail recipients in 2008.



PROGRAMS

www.columbiahealthnet.org



Access to health information is just a mouse click away. The Healthcare Consortium web site has information about local health programs, a calendar of events, and links to reputable web sites that offer in-depth knowledge about a particular health issue. The site had nearly 80,000 visitors during 2008, allowing 349,479 page views. Roughly one half-million people have visited the site since it went "live" in 1998.





Fiscal Year July 1, 2007 - June 30, 2008

ASSETS

2006

Current Assets

Cash and cash equivalents	\$	45,758
Grants receivable		366,842
Prepaid Expenses		360

Total Current Assets 412,960

Property, Plant and Equipment

Net of Accumulated depreciation 91,918

Total Assets \$ 504,878

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts Payable	\$	102,814
Accrued wages and benefits		22,167
Accrued compensated absences		25,084
Advanced Funding Payable		97,627

Total Current Liabilities 247,692

Net Assets

Temporarily Restricted	8,977
Unrestricted	248,209

Total Net Assets 257,187

Total liabilities/Net Assets \$ 504,878

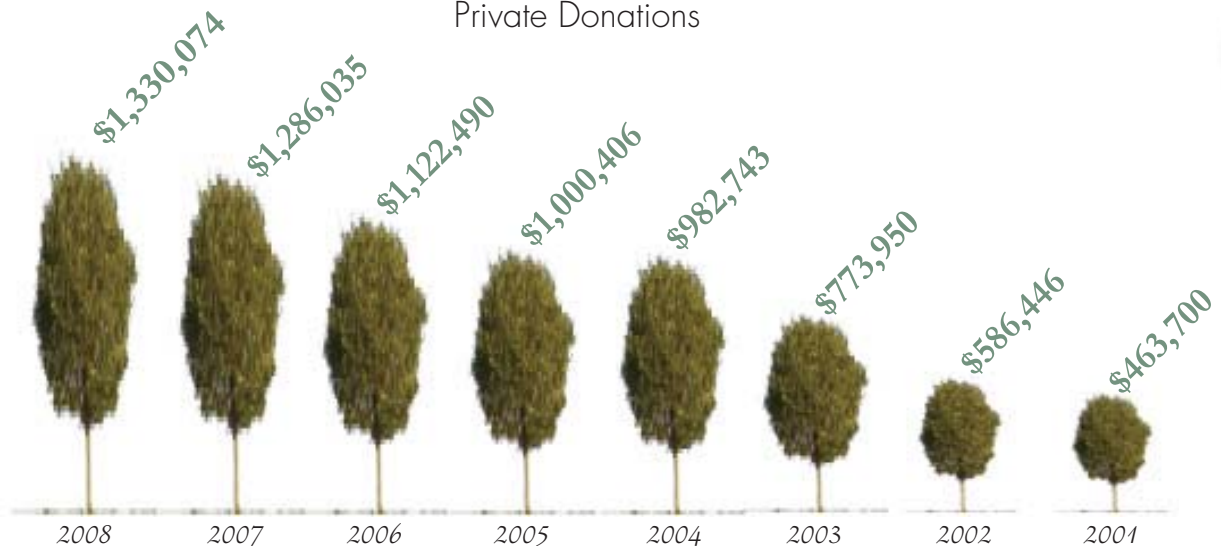
FINANCIAL POSITION





New York State Department of Health
Office of Rural Health Bureau of Tobacco Use Prevention & Control
Division of Planning, Policy & Resource Development
Bureau of Chronic Diseases Bureau of Dental Health
New York State Department of Social Services (Medicaid)
Health Research Institute
Columbia County Government
Columbia County Office for the Aging
Columbia County Department of Health
Columbia County Department of Social Services
Columbia County Department of Human Services
Columbia County Pine Haven Adult Home
Columbia County Youth Bureau
Sharon CT Foundation for Community Health
Greene County Rural Health Network
Northeast Health Dyson Foundation Golub Foundation
Jan Koweeck Memorial Fund Sidney & Beatrice Albert Foundation
S.P.A.R.C. Fidelis Health Care
Stewart's Shops Bank of Greene County
Hudson River Bank & Trust Company Foundation
Kinderhook Bank
Private Donations

FUNDING





325 Columbia St
Hudson NY 12534

phone:

518.822.8820

fax:

518.828.1479

e-mail:

ccchc@columbiahealthnet.org

on-line:

www.columbiahealthnet.org



CONTACT US