

Community



COLUMBIA COUNTY COMMUNITY HEALTHCARE CONSORTIUM 2010 ANNUAL REPORT



C o m m u n i t y

We work in a health care community where providers, health and human services agencies and organizations, government departments and community volunteers work together to bring about positive change.

We work in a health care community that fosters collaboration to address expressed health needs, and builds mechanisms to embrace the unmet needs.

We work in a health care community that recognizes the value of innovative ideas, regardless of the source.

We work in a community that appreciates the efforts of The Healthcare Consortium to provide access to quality health care in whatever way we can without regard to status, race, ethnicity, national origin, religion, lifestyle or politics.

We work in a community that offers quality health care services via a community hospital, community-based physicians and health and human service organizations in a broad range of specialties, plus responsive county agencies that provide preventive and remedial solutions for residents and properties in their respective counties.

We work in a health care community that can serve as a model for other communities within New York State.



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MISSION

The mission of the Columbia County Community Healthcare Consortium is to increase access to quality health care through collaboration, education, information and service delivery.

VALUES

Access to quality health care is a fundamental right of every individual.

Improving the health of our community occurs through the partnership of health, social service, all levels of government, and wellness organizations.

Individuals are primarily responsible for their own health care decisions and require information and education to fulfill their role effectively.

Collaboration and provision of preventive and wellness services has long term efficiencies.

VISION FOR THE FUTURE

Health care consumers will be well informed.

Low income/uninsured/underinsured individuals will have equal access to primary care, dental and vision services.

Transportation to health care services will be accessible to all residents.

Health outcomes will make significant progress towards the Healthy People 2015 goals.

Health care consumers will have better access to having prescriptions filled and utilized appropriately.



Officers

- PRESIDENT** Jeffrey Rovitz, Executive Director
Mental Health Association of Columbia-Greene Counties
- VICE PRESIDENT** Anne Zittell, RN, Retired
- TREASURER** Kenneth Stall, CEO
NYSARC Columbia County
- SECRETARY** Linda Earley, 4H Youth Leader
Cornell Cooperative Extension of Columbia County

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Directors

- | | |
|---|--|
| Theresa Lux, Executive Director
Catholic Charities of Columbia & Greene Counties | Dr. Karyn Dornemann, DC
Hudson Chiropractic |
| Ed Cross, Supervisor
Columbia County Board of Supervisors | Rev. James Slater, St. Luke's Pastor
Ichabod Crane Clergy Assn |
| Nancy Winch, Director
Columbia County Dept of Health | Lisa Evans, Director
Interim Health Care |
| Michael Cole, Director
Columbia County Dept of Human Services | Norma Shook, Medical Specialist
NYS Office of Managed Care |
| Paul Mossman, Commissioner
Columbia County Dept of Social Services | Arthur Proper, Administrator
Pine Haven Nursing & Rehab Ctr |
| PJ Keeler, Coordinator
Columbia County Emergency Medical Services | Laura Murray, ACSW, President
Present Help |
| Kary Jablonka, Administrator
Columbia County Office for the Aging | Beth Schuster, Executive Director
Twin County Recovery Services |
| Thomas Wright, Research Director
Columbia-Greene Community College | Toni Strattman, AVP, Patient Services
Upper Hudson Planned Parenthood |
| Leitha Pierro, Vice President
Columbia Memorial Hospital | Dr Stephen Krizar, MD |
| Tina Sharpe, Executive Director
Columbia Opportunities, Inc | Dr. Bernard Mehl, DPS |
| Jason Wertheim, Executive Director
The Community Hospice | Dr. Bruce Pinkernell, MD |
| Joann Siry, Director
The EDDY Visiting Nurse Assn | Arthur Koweek, Consumer |



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This year marks the 12th year that the Healthcare Consortium has provided vital services to the residents of the area. It interconnects with a whole host of service providers to encourage a synthesis of dynamic coordination to better meet the needs of the citizens residing in the catchment area. The Consortium advocates strongly for the needs of healthcare consumers. This was a particularly stressful year due to the consequences of a dire NYS budget. The agency's ability to accomplish so much with so few resources speaks to the incredible work of its staff, the dedication of its board of directors, and the support it receives from the community.

A few exciting initiatives began this year. The agency started the NY Connects Information and Referral Service. The Kids in Motion partnership with the City of Hudson resulted in crosswalks and signage that makes it safer for pedestrians. The CARTS Program contracted with Senior Whole Health to provide transportation for their subscribers. The Rip Van Winkle Tobacco-Free Action successfully converted 23 town parks to smoke-free areas. We were proud to receive commendation from the Greene County legislature for the Cancer Services Program. The Consortium implemented Continuous Quality Improvement Program. On-going services remained strong. Toward the end of the year we learned of our successful grant to the Dyson Foundation to staff the Prescription Access Plan. These accomplishments are remarkable given the state of the State, which resulted in some funding cuts, delayed signing of state contracts, and delayed payment of existing contracts.

We know that next year will be stressful as New York State and the nation struggle with huge budget deficits. Additional cuts are anticipated and grant funding will become more competitive. Despite these hurdles, I am convinced that the spirit and good work of the Consortium will see us through, and that we will remain a dynamic community force thanks to the extraordinary leadership of Diane Franzman, the work ethic of the staff, the commitment of the full board of directors, and the support of our elected officials.



Jeffrey Rovitz, MS, CRC, LMHC
President



I am not going to say this has been an easy year. In fact 2010 has proven to be one of the most challenging years our organization has faced. Yet, even under the stress of late payments, cuts in funding, working with no advance funds, and the uncertainty of programs being refunded, we have met this challenge. Our organization has remained solvent, our staff remains dedicated to our mission, our community supports our efforts, and our elected officials support our work.

As we begin 2011, we know that this year will present even more challenges, yet I am optimistic that we will continue to facilitate partnerships and increase access to quality health care services.

Like all rural health networks, our committees adopt an annual plan, strategize on how we will address the needs, and implement activities that will have qualitative and quantifiable results. In the past eleven years that I have been here, there has never been a year that we have not had to respond to an emerging need that no one had identified, or change course due to funding opportunities, or cut backs.

Our Board, committee members, and employees have the ability to embrace change and see it as an opportunity. Perhaps it is this “can do” attitude that has allowed our network to be successful in meeting the needs of the community.

As we look to the future, we plan to build on our existing services and meet the new challenges that we know we will face in the months to come. With a dedicated Board, supportive community, and an incredibly hard working staff, I know we will be up to the challenge.

Diane Franzman
Executive Director



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EMPLOYEE	TITLE	SINCE
Betty Foss	Executive Assistant	1998
Robert Usis	Communications Manager	1998
Diane Franzman	Executive Director	1999
Gina Armstrong	Deputy Director	2000
Dave Kibler	Driver	2000
Sherry Salvatore	Transportation Specialist	2001
Darcy Connor	Case Manager	2001
Roger Marvin	Driver	2001
George Atkinson	Driver	2002
Karen dePeyster	Program Director	2002
Kathy Houston	Data Manager	2003
Roger Dooley	Driver	2005
Lisa Thomas	Senior Program Director	2005
Stephanie Nedwick	Media Specialast	2005
Bob LaCasse	Driver	2006
Margo Potrzeba	Program Coordinator	2006
Paul Knott	Transportation Coordinator	2007
Jim Van Deusen	Driver	2007
Rachel VanDenburgh	Enrollment Counselor	2007
Ruth Gutman	Community Advocate	2007
Bill Hunt	Driver	2008
Jeanette Neven	Fiscal Coordinator	2008
Lisa Heintz	Communications Coordinator	2008
Bob Delaney	Driver	2008
Anthony Kellar	Driver	2008
Lynn Sanders	Outreach Coordinator	2008
Christine Blass	Receptionist	2008
Danny Yakman	Driver	2008
Kari Rieser	Program Coordinator	2009
Dodie Rollins	Enrollment Counselor	2009
Marian Hannah	Receptionist	2009
Lynda Scheer	Program Coordinator	2009
Renee Weigelt-Schermerhorn	Accounting Clerk	2009
James Funk	Transportation Dispatcher	2010



CANCER SERVICES PROGRAM

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The Healthcare Consortium has administered the program since 2001. Funding from the New York State Department of Health supports program administration and patient services for uninsured women age 40 -64 and men age 50 – 64.

Vital Services for the Uninsured

- 368 uninsured men and women used the Cancer Services Program this year to complete their cancer screenings
- 924 mammograms, clinical breast exams, cervical and colorectal screening and follow up services were provided at no cost to the CSP client
- 91 people required follow up and diagnostic procedures and received case management services by CSP staff. This comprehensive service includes scheduling appointments, education about available care options, addressing barriers, emotional support and referrals to other community resources that may be needed.
- Our case manager supported two women through all stages of their experience with breast and cervical cancer
- Five people received treatment for adenomatous polyps, a precursor to colon cancer. Without treatment these pre-cancerous polyps could lead to invasive colon cancer in the future.



Community Partners

Community support and involvement is vital to connecting uninsured Greene and Columbia County residents to these important healthcare services.

- 47 local partner providers are paid for allowable services by the Cancer Services Program
- 30 community partners help staff conduct outreach activities that inform the public about the program
- Community partners also organize annual fundraising events for the Community Cancer Fund. \$25,000 was raised to help our neighbors

in 2010. This fund, administered by the Healthcare Consortium since 2004, provides financial assistance to our uninsured clients that need diagnostic services not covered by the Cancer Services Program. It also helps individuals with cancer who are experiencing a financial hardship because of their illness, to pay for things such as co-payments, living expenses and transportation.



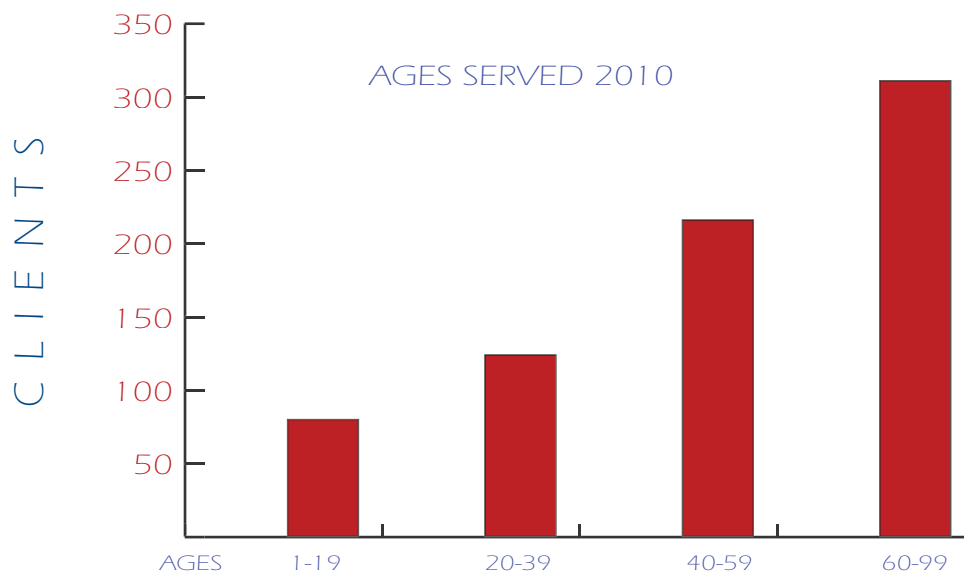


C.A.R.T.S. MEDICAL TRANSPORTATION SERVICE

P R O G R A M S

The C.A.R.T.S. Medical Transportation Service has been transporting Columbia County residents who lack transportation to and from their health-related appointments since 1999. This door-to-door service is staffed by 2 schedulers/dispatchers and 10 part-time drivers. Rides are provided on a pre-scheduled basis. New clients numbered 202 in 2010, and 702 individual clients were provided 8603 trips during the year.

C.A.R.T.S. Medical Transportation Service is a certified Medicaid provider subcontracted by Columbia County DSS. Medicaid transports represent 69% of total trips during the year. Yet the vast majority of our clients are age 60 plus, many of whom do not or cannot drive, as depicted in the chart below.





RIP VAN WINKLE TOBACCO-FREE ACTION

Reduce Visibility of Tobacco Advertising & Product Displays

For the past 2 years, RWV has been leading the communication with Hannaford Supermarket corporate headquarters in Maine, with the goal of having tobacco products covered or kept out of sight in all stores. In June Hannaford agreed to alter the tobacco kiosks that are in the majority of their stores with solid panels replacing the glass display cases. We continue to negotiate for changes to the upright displays such as the ones found in the Valatie Hannaford.

RWV is also involved in the statewide campaign to raise public awareness about the influence of “power wall” tobacco displays, with the ultimate goal of a legal ban in stores open to children. We are partnering with SADD chapters in area schools because we no longer have “Reality Check” in our counties.

Smoke-free Rental Housing

RWV has been advocating with owners of rental property to make whole buildings “non-smoking” as part of the lease. To date 20 properties ranging from 6 to 56 units have adopted a non-smoking policy.

Tobacco-Free Outdoor Air

As a result of advocacy and outreach to business owners and town and village officials, there are over 50 businesses that restrict outdoor smoking and 15 towns and villages that do not permit smoking in a total of 23 parks in Columbia & Greene Counties.

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FACILITATED ENROLLMENT PROGRAM

P R O G R A M S

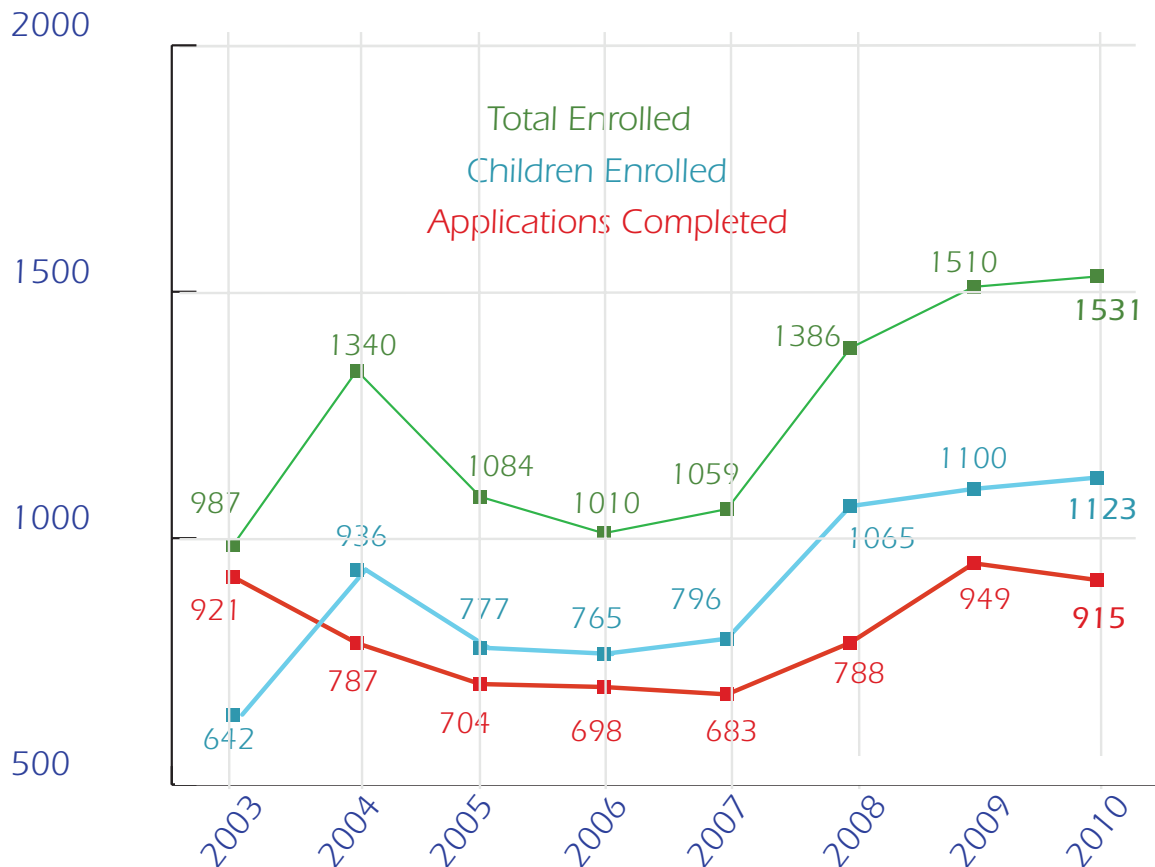
The Columbia-Greene Facilitated Enrollment Program (*Covering the Uninsured*) gives qualifying people access to affordable health insurance through Child Health Plus, Family Health Plus and Medicaid Managed Care plans.

Covering the Uninsured helped 1531 Columbia and Greene County residents obtain health insurance in 2010. Of these, 1123 were children who have been enrolled in either Child Health Plus or Medicaid, depending on eligibility.



This program has consistently received walk-in traffic since moving into the Columbia County Human Services Building in 2005. Overall the number of referrals for insurance rose 3.25% to 3118 in 2010.

ENROLLMENT TRACKING 2003 - 2010





KIDS IN MOTION

Kids in Motion is a Childhood Obesity Prevention Program funded through a grant from the New York State Department of Health. We work with schools and communities in Columbia County to achieve our mission of facilitating policies and environmental changes in Columbia County to promote healthy lifestyle choices for kids in grades K-8.

Afterschool Programs

This year we funded 5 afterschool programs that would otherwise not exist including a walking and running club, a 6 week swim and gym program and Ballroom dance club. We are also working diligently to make the streets of Hudson safer for families to get out and walk together by creating a 1 and 2 mile walking loop that includes new crosswalks and pedestrian markers.

Farm to School

We are working on the Columbia County Farm to School program that provides kids with farm fresh local produce in their school cafeterias and sponsors educational field trips to the farm for many 2nd and 3rd grade classes.



National Safe Routes to School

We have also sponsored the “Walking School Bus” program at John. L. Edwards Elementary School, which is a program of the National Safe Routes to School program that encourages kids to walk and bike to school. 35 kids are now walking to school with adult volunteers once a week and we are adding new kids every week.



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NY CONNECTS, COLUMBIA COUNTY

P R O G R A M S

NY Connects, Columbia County is a trusted resource in the community that provides free information and assistance on available long term care services. NY Connects, Columbia County is endorsed and supported by the New York State Office for the Aging in collaboration with the New York State Department of Health and is coordinated by The Healthcare Consortium.



The program has worked closely this year with many agencies to help coordinate and deliver the care and services needed for long term care consumers. We have been able to break down the barriers between agencies and service providers by increasing communication among all partners. Clients who need in depth and ongoing long term care services have benefited from this team approach.

The Long Term Care Council, chaired by Columbia County Department of Social Services and Office for the Aging, has met quarterly and had serious discussions concerning the continued gaps in services available to Columbia County residents. Sub committees have been created to focus on such issues as appropriate hospital discharge planning, inadequate workforce training for home healthcare aides, and transportation.

NY Connects, Columbia County provides information on services currently available, such as home care, personal care, transportation, home delivered meals, therapy visits, respite and palliative care, counseling and support, housing options, and more. The program provides referrals to agencies that may help in the care of a county resident. NY Connects, Columbia County does not provide direct services or financial support. The program provides assistance in obtaining services. An initial general assessment of needs will help determine appropriate referrals.





PRESCRIPTION ACCESS

The Prescription Access Assistance program is available to all Columbia County residents. This program provides uninsured and some minimally insured residents access to prescription medications at low cost or no cost directly from the pharmaceutical companies. Funding is also available from the Foundation for Community Health, based in Sharon CT., for residents of the towns of Ancram and Copake. That funding alone helped fifteen town residents receive over 40 prescription meds each month. Inclusively, the Prescription Access Program has helped over one hundred forty residents access over 2000 prescriptions in 2010. An expansion of the program into Greene County and northern Dutchess County will take place in 2011.



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SPEAKERS BUREAU



The health-education Speakers Bureau coordinates professional presentations by experts in their respective fields to private and public organizations, schools, and fraternal and civic groups both large and small. In 2010, 8 presentations were given covering the following topics: Vision Loss, The Healthcare Consortium & Services Available to our Community, Domestic Violence-Verbal & Sexual Abuse, Fire Safety, Stress Management & The Power of Breath, Fire Safety in Your Home, and Domestic Violence 101.

www.columbiahealthnet.org

24/7 access of local, regional and state health resources, calendar of events and program information on the Healthcare Consortium website. The web site attracted 42,449 visitors in 2010.

<http://www>



FINANCIAL STATEMENT

FY 2009-2010

ASSETS

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Current Assets

Cash and cash equivalents	\$	142,815
Grants receivable		296,605
Investments		28,036
Prepaid expenses		<u>1,840</u>

Total Current Assets 469,296

Property, Plant and Equipment,
Net of Accumulated Depreciation

103,757

\$ 573,053

LIABILITIES AND NET ASSETS

Current Liabilities:

Accounts payable	\$	64,928
Accrued wages and benefits		30,917
Accrued compensated absences		23,900
Accrued expenses		12,315
Advanced funding payable		<u>23,456</u>

Total Current Liabilities 155,606

Net Assets:

Temporarily restricted		85,282
Unrestricted		<u>332,165</u>
		<u>417,447</u>

\$ 573,053

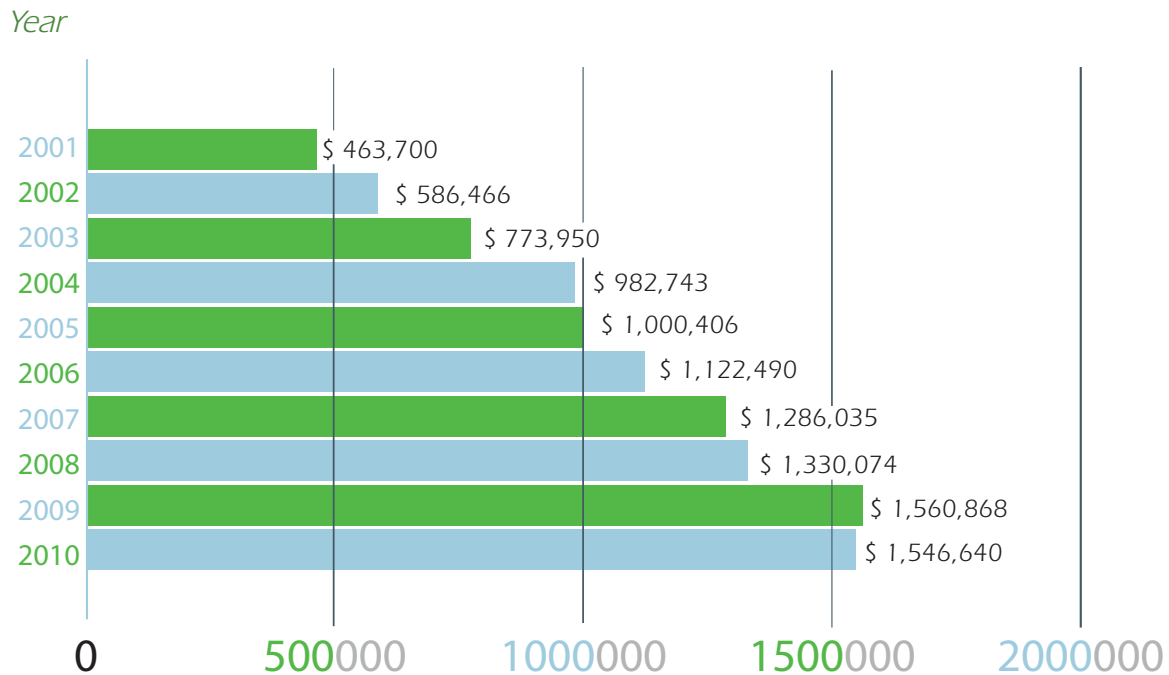


FUNDING SOURCES

- New York State Department of Health
- New York State Department of Social Services
- New York State Office for the Aging
- Health Research Institute
- Columbia County Government
- Columbia County Departments
- Foundation for Community Health
- Greene County Rural Health Network
- Northeast Health
- Berkshire Taconic Community Foundation
- Bank of Greene County
- Hudson River Bank & Trust Company Foundation
- Private Donations

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FUNDING HISTORY

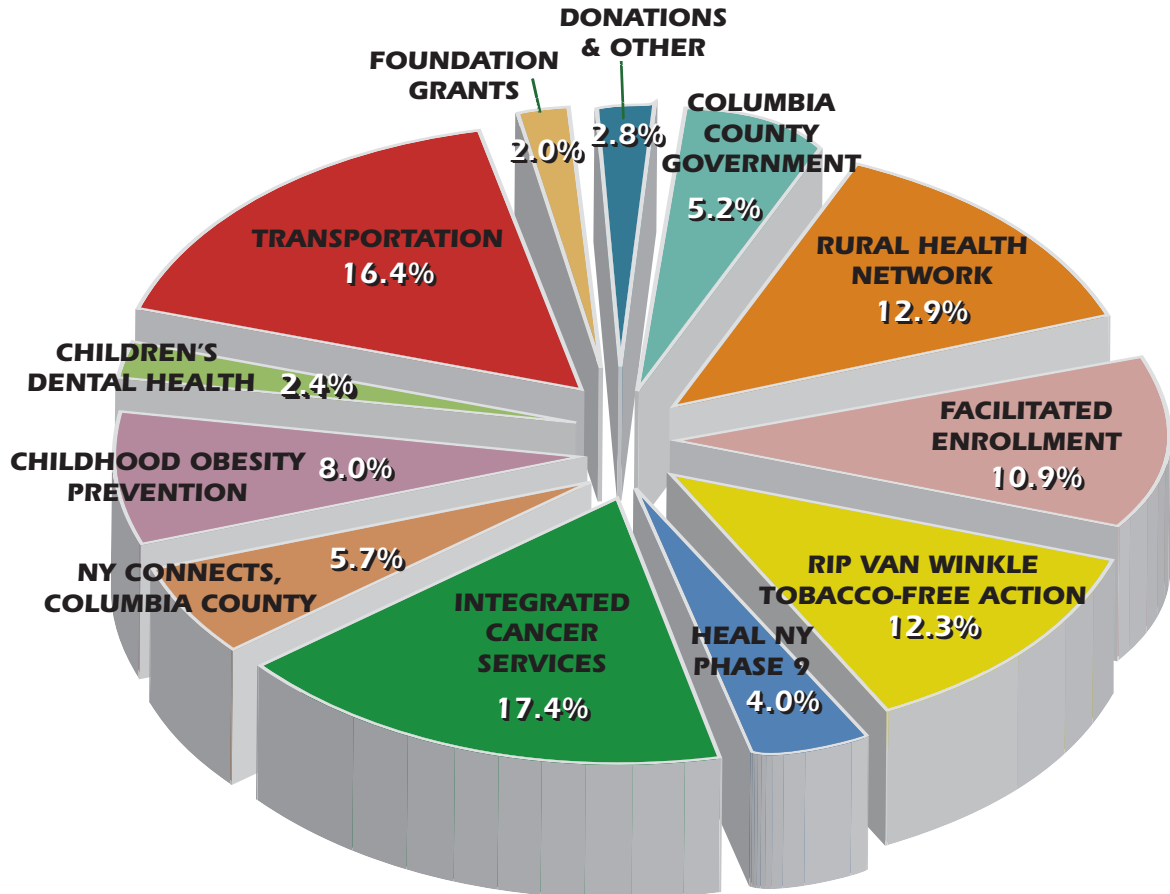




PROGRAM FUNDING

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<i>Rural Health Network</i>	<i>\$199,028</i>
<i>Facilitated Enrollment</i>	<i>168,152</i>
<i>Tobacco Control & Prevention</i>	<i>190,733</i>
<i>Heal NY Phase 9</i>	<i>62,408</i>
<i>Integrated Cancer Services</i>	<i>269,338</i>
<i>NY Connects/Columbia County DSS</i>	<i>87,429</i>
<i>Childhood Overweight & Obesity</i>	<i>124,155</i>
<i>Preventative Dental & COLA Funds</i>	<i>37,761</i>
<i>Transportation</i>	<i>253,479</i>
<i>Columbia County Government</i>	<i>79,598</i>
<i>Donations & Other</i>	<i>42,807</i>
<i>Foundation Grants</i>	<i>31,152</i>

Total 2009-2010 Revenue from all sources:

\$1,546,640



325 Columbia Street
Hudson, NY 12534
518.822.8820
fax 518.828.1479
www.columbiahealthnet.org

[Direct Dial Program Access](#)

Cancer Services Program
822-8741 fax 828-3425

Covering the Uninsured
822-9600 toll-free 1-800-980-5530

Non-emergency Medical Transportation
822-8020 fax 828-1479

NY Connects, Columbia County
828-2273 toll-free 1-877-260-9244

Rip Van Winkle Tobacco-Free Action
822-0999 fax 822-1004