

HEALTHCARE CONSORTIUM 2025-2027 STRATEGIC PLAN

GOALS

STRATEGIES

KEYS TO SUCCESS

	HEALTHCARE CONSORTIUM 2025-2027 STRATEGIC PLAN			
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	Preserve and Enhance Our Core Functions	Communicate Our Value	Grow Our Support	Sustain Our Workforce
	Lean into our core competency and value providing quality direct services to the residents of Columbia and Greene Counties	Emphasize our role helping our clients to get and stay healthy by dismantling their barriers to care	Deepen relationships with existing supporters by engaging with them in new and meaningful ways	Ensure the administrative team is sufficient to support both current operations and growth
	Anticipate and respond to opportunities to grow our portfolio of direct services	Carefully select issues around which we show leadership and promote that role	Broaden the organization's base of support by making connections with new foundations, businesses, and individuals	Maintain strong hiring practices, seeking a sense of purpose that is aligned with our mission
	Promote collaboration and systems thinking among the providers serving our community	Ensure staff, clients, partners, and supporters know that we serve the residents of both Columbia and Greene Counties	Actively seek new grants and other funding opportunities	Focus on retaining staff by providing competitive compensation and cultivating a workplace culture that promotes satisfaction and joy
	Take a lead role as a convener and facilitator of timely and responsive group assessment and planning processes	Continue to develop different ways to communicate about our work to varied audiences	Pursue the appropriate scale to ensure we can adequately support our general and administrative expenses	Consider leadership succession when making decisions about programs, staffing, and scale
	Provide technical assistance and support to network members	Increase investments in marketing and communications that speak to our value and impact	Explore opportunities to grow our Medicaid reimbursable service delivery	
	Clients Focusing on our clients and making their needs and experiences the main drivers of our work			
	Community Leveraging our intimate knowledge of and relationship to the rural community we serve			
	Culture Protecting and enhancing our workplace culture to support staff recruitment and retention			
	Capital Accessing the financial resources necessary to advance our mission and achieve our strategic objectives			